



Sharing Tangible Hope

Believe in West Virginia
P.O. Box 8622, So. Charleston, WV 25303
(304) 552-7601
www.believeinwv.org



Dear Storehouse Recipients,

As you know, we are a part of the Good360 network as a Community Redistribution Partner (CRP). As a CRP, we are able to provide your organization with access to product donations from our local warehouse that help further your mission.



- Showcase your work.
- View activity & transactions.
- Engage your supporters.
- Tell Good360 the products you need to deliver programs.
- Crowdfund your product requests.
- Engage supporters.
- Highlight your organization's impact with stories, photos and videos.
- Re-engage with supporters.

Good360 is about to publicly launch their GivingPlace platform on March 30th. The GivingPlace allows nonprofits to take an active role in getting the donations they need by creating Impact Stories about donations they've received, Wishlists about donations they want to receive, and public profiles to showcase their organization.

As part of the launch, they are asking nonprofits to create and publish Wishlists of Good360 donations for individual supporters to donate to. Currently, they have already lined

up several donors who will donate a minimum of \$5,000 on March 30th to their favorite nonprofit Wishlists. With a media push planned, they think many more will go online to take advantage of using their cash to donate specific products to the charities and causes they love.

As a member of our CRP, your organization can also benefit by logging into Good360 and creating a Wishlist of much needed goods. If your organization has not yet registered with Good360, please visit the Good360 registration website at <https://catalog.good360.org/register/>. You can register for free by going through the registration process. Under the box: Parent Identification Code, please enter **100212897** (this is entered in step 3 of 4). In addition to this opportunity to have your Wishlist fulfilled, your organization will receive a 20% discount on most Good360 administrative fees.

To learn more about the Wishlist campaign and some tips on how to get started, please visit: <http://good360.org/wishlist-campaign/>

You can also take advantage of the upcoming GivingPlace 101 webinar that will give an overview of Good360 and all of the new tools.

Wednesday, March 18th at 2pm EST.
To register, click here: <http://bit.ly/1KROmRM>

Best Regards,

John deBlecourt,
Storehouse West Virginia TM

Example Wishlist

We need help getting these products! They'll make a huge difference for our cause.

Like 0 Tweet 0

0% **29** **360,000**
Funded Days Left Lives Impacted

\$ Amount **DONATE NOW**